

Add U-OV Max (month) to your debit card

User guide



To add U-OV Max (monthly) to your (digital) debit card, first make one journey using that (digital) card. You will use the payment reference from that journey to validate your debit card.

Note: The digital card and the physical card are two separate cards, even though they belong to the same bank account. Therefore, consider in advance which card you want to use for the product.

Step 1

Go to mijn.u-ov.nl and click on 'Apply for an account'.

Note: If you already have a U-OV account and have added your debit card, go to mijn.u-ov.nl and continue with **step 8**.

Apply for an account

- ✓ Full insight into your travel history and costs
- ✓ Easily manage your profile details
- ✓ Link payment card

Apply for an account →

Want to change your email address from an existing account? [Read more information here](#) →

E-mail address*

Confirm email address*

Password*

Confirm password*

Conditions

I agree with the [conditions](#) *

Next

Do you already have an account? [Then you can log in here.](#)

Step 2

Enter your details, accept the terms and conditions, and click on 'Next'.

Step 3

Continue entering your details. Have you completed all fields? Click 'Create account'.

Are you under 16 years old? An adult can create a subprofile for you:

- The adult logs in to their account.
- Using the 'Profile details' tab, the adult adds a new profile.
- Payment is processed through the main account holder's profile.
- Once your subprofile has been added, a card can be linked to it.

Login details

Mr Mrs Clear

First name*

Middle name

Last name*

Telephone number*

Date of birth*

You must be at least 16 years old to create a my account. You will be asked to enter your date of birth. We may use your date of birth to provide age-appropriate settings for your My Account.

Zipcode* House no* Suffix

Street*

City*

Country*
The Netherlands

By clicking 'Create account', you consent to the processing of the data you provide for MyU-OV.

Create account

Step 4

Your request has been confirmed. We have sent you an email. Click the link in the email to confirm your account.

We have sent an e-mail to your@name.com containing a link. Click on this link to activate your account. You can then log in.

If you have not received the e-mail, please check first if the e-mail is in your spam mailbox. If the e-mail does not arrive, please contact the U-OV customer service.

In case problems persist try a different browser.

Step 5

The next page opens. Select 'Add payment card'.

Add card

Get insight into travel and costs

Payment card
If you have travelled by (digital) payment card, you can add it.

Add payment card

Step 6

Indicate whether you have already travelled with the (digital) debit card you want to add the travel product to. You will later use the payment reference from that journey to validate your debit card.

Travel with your payment card

Did you travel with your payment card?

Yes, I have already traveled with my (digital) payment card.

No, I have not yet traveled with my (digital) payment card.

[← Back](#)

Step 7

- Enter the details of the journey you made with your (digital) debit card. The journey must be no more than 30 days ago. You can find these details on your bank statement. The payment reference always starts with 'NLOV'. Together with the fare, you use this to validate your debit card.
- Have you travelled with both your physical card and your mobile card? If so, make sure you select the correct payment number.
- Have you filled in all the details? Click **'Add payment card'**.

Link payment card to your account

You will find your payment in your bank app or web environment the day after traveling. You will find the reference number and amount in your payment overview. The reference number consists of **18 characters** and starts with NLOV. Enter this information in the form below.

Reference number *

NLOV

Amount *

€ 0.00

Alias for this payment card *

Type the alias for your card

Give your payment card a logical, recognisable name such as Pass Personal, Pass on your mobile etc.

Step 8

Your (digital) debit card is now in your account!
Would you like to add products? Click **'Products'**.

The screenshot shows the UOV website navigation bar with 'Products' circled in orange. Below the navigation bar, the user is logged in as 'JB' and greeted with 'Welcome, Joel'. A prominent 'Add card' section is visible, with a sub-section for 'Payment card' that includes the text 'If you have travelled by (digital) payment card, you can add it.' and a button labeled 'Add payment card'.

Step 9

Click **'Order now'** for U-OV Max.

U-OV Max



Never pay more than 100 euros per month for all journeys with U-OV.



Ongoing subscription



Checking in and out with your **payment card**

Price: **Free of charge!**

U-OV Max is free for anyone travelling by bus or tram in the province of Utrecht who checks in and out using their payment card.

More info →

Order Now →

Step 10

Give your debit card a name and agree to the terms and conditions. Then click **'Confirm order'**.

The screenshot shows the 'Account' and 'Product details' sections. The 'Account' section includes fields for 'Email address' (your@name.com) and 'Date of birth' (7 December 1990). The 'Product details' section shows 'Product selection' as 'U-OV Max' and 'Payment Card' as 'Mobile'. There is a 'Start date' field set to '02-02-2026'. Below this, there is an 'Extra Information' section with a checkbox for 'Yes, I agree with the product conditions and the order conditions *'. A note states: 'By purchasing this product you agree that we may send you emails with news and offers. The privacy statement applies to the processing of personal data. If you do not want this, you can change the notifications in your Profile details.' At the bottom right, the 'Confirm order →' button is circled in orange.

Step 11

Check your details and click 'Confirm order'.

Check my details

Product details

Product selection
U-OV Max

Payment Card
Mobile
Not personalised. More information →

Start date:
2 February 2026

Contact details

E-mail address
your@name.com

Date of birth
7 December 1990

Salutation
Mr.

First name
your

Last name
name

Middle name

Country
Nederland

Suffix

Address

Yes, I agree with the [product conditions and the order conditions](#) *

By purchasing this product you agree that we may send you emails with news and offers. The [privacy statement](#) applies to the processing of personal data. If you do not want this, you can change the notifications in your [Profile details](#).

[Back](#) **Confirm order →**

Step 12

You will receive a confirmation message thanking you for activating U-OV Max.

Thanks for turning on U-OV Max

In a few minutes you will receive our confirmation in your mailbox your@name.com

Have fun with U-OV Max and we look forward to seeing you on our buses and trams again!

Back to products →

Step 13

You will now see U-OV Max on mijn.u-ov.nl
From here, you can manage your card and travel product.
We wish you a pleasant journey on our buses and trams!

Travel information Tickets Customer service Accessibility

Homepage Travel history Products Payment history

Welcome

Add payment card +

Mobile Payment card
• Active

Start date of use February 2, 2026
Expiration date December 31, 2027

[Edit card](#) [Remove card](#)

My travel products →

U-OV Max
Start date: February 3, 2026
Expiration date: December 31, 2027

My trips →
There is no trip history known with this OVpay card.
Only the trips of U-OV can be shown in the trip history.

Tips

Use your physical debit card if possible

Digital/mobile debit cards sometimes automatically receive a new card number. You may not notice this, but your travel product will then stop working. With a physical card, the card number remains the same and your product stays active. If you prefer travelling with your mobile debit card, make sure to check the OVpay app regularly.

View all your U-OV journeys in the OVpay app

Download the OVpay app to easily view all your journeys with U-OV.